

OUR FUTURE – OUR RESPONSIBILITY



With knowledge comes responsibility, both for the environment and society – today and tomorrow. Working with technical papers and plastics is an extra responsibility. That is why we thoroughly let all the plastic that is not being used be recycled. We all play our parts in the effort of building a sustainable society and we see it as an obvious fact that businesses face up to their responsibilities of protecting the environment.

We think that there is an obligation as big consumers of plastics based on fossil fuel to reduce its usage. Today we use both renewable as well as bio-degradable bio-polymers in our processes and we are actively working to enhance these, both considering costs and in terms of their barrier properties.

TOMORROW

BIO polymers are the future and we'll work hard to increase the percentage of the revenue which derives from these types of polymers. The short-term goal is that 10% of our revenues will come from sales of BIO polymeric plastic products and we aim to eventually increase this figure to 30%. Today, we see a strong trend regarding the use of BIO polymers and our goal is to provide the market with the right product at the right price.

In addition to consideration of what raw materials are used, it is also important to purchase them on a local market in order to avoid unnecessary transportation costs. Additionally, we recycle the plastic used in the process, all for sake of reducing our environmental impact.

RESPONSIBILITY

NBCAB will – within a reasonable economic framework - through the means of new technologies, new working methods and a well-thought-out environmental work - protect the environment and promote a sustainable society by:

- ✓ Constantly look for new types of renewable and compostable polymers to reduce our dependence on fossil fuels
- ✓ Produce and market goods, services, and features which are gentle on people and the environment, with a focus on low total environmental impact
- ✓ Promote effective resource and energy conservation
- ✓ Work to develop distribution and transport systems which involve a low environmental load
- ✓ Promote a holistic view and a life-cycle responsibility, by encouraging greater re-use, recycling and energy recovery of our products while reducing waste and the quantities of landfill
- ✓ Actively work with prevention and control of environmental accidents
- ✓ Continuously assess the environmental impact of operations
- ✓ Inform, educate and engage employees in environmental issues, in order to make everyone aware of their personal responsibility.

